



the RANCHO REPORTER

Vol. 1, Issue 2

"To inform and serve. . ."

November 30, 1966

Citizen's Group OK's H.S. Tax Override for 65¢

A permanent citizens committee for the Tustin Union High School District was recently organized to act as a lay committee making recommendations to the governing board.

This committee was an outgrowth of a citizen's committee that recently made a thorough budget and educational study of the needs of the high school district and made the recommendation for a three year tax override for 65¢ with the date of the election to take place on January 24, 1967.

Override for 2 Years

The Governing Board at an earlier meeting, gave approval of the 65¢ tax override "but for a two year period." Reason for the change from the three to a two year period was that the Governing Board thought it would be fairer for the taxpayer to evaluate, at this shorter period of time, the demands then on the high school district. Time for the school tax override was set, by the Governing Board, for January 24.

"The variables in the present economic and political scene," said Superintendent Robert Dahlberg this week, "were a major consideration of the board in asking for a two year period tax override only."

Zisch is Chairman

The newly composed citizen's committee is known as the Citizen's Educational Advisory Group which elected John Zisch, of Tustin, as its chairman.

A sub-group recently appointed to promote the override election included Neil Papp, chairman, Mrs. E.C. Sheriff, Hal Marshall and Fred Brose. The group will develop a schedule of activities to promote the election. Zisch was also named finance group chairman.

Chairman Papp today said that the committee will meet in the Tustin High conference room at 7:30 p.m., Nov. 23 and 30; Dec. 7, 14, 21 and 28, Jan. 4, 11 and 18, 1967. Papp urged the public to attend all or any of these meetings.

DEANE BROS. TRACT RECEIVES CO. APPROVAL

Orange County planners recently approved a Deane Bros. tentative tract, with 461 lots in 146 acres. Tract is located 1640 feet northeast of La Paz Interchange.



TWO NEW VOTING PRECINCTS ADDED FOR LAGUNA HILLS AREA

Approval was given by the Tustin Union High School District's Governing Board for the Orange County Registrar of voters for its request to add two new voting precincts in the Laguna Hills area.

Request was based on a 2,000 increase in voters in the Laguna Hills area. One precinct is being added for the Laguna Hills area and one for the University Park area.

BUILDING PLANS FOR EL TORO LUTHERAN CHURCH AT COUNTY PLANNERS

Working drawings and specifications for the new Lutheran Church in El Toro are presently with the County Planners for approval said Rev. Orville Schlueter this week.

The new church, to be located at 23256 El Toro Road, El Toro, will contain 6,000 square feet. This footage, said Rev. Schlueter, will include a chapel and an educational unit. The architect, in the near future, will be submitting bids.

The educational unit will be a multi-purpose room and will contain dividers so the unit can be used for many purposes and groups. The classes will be primarily in the Sunday School.

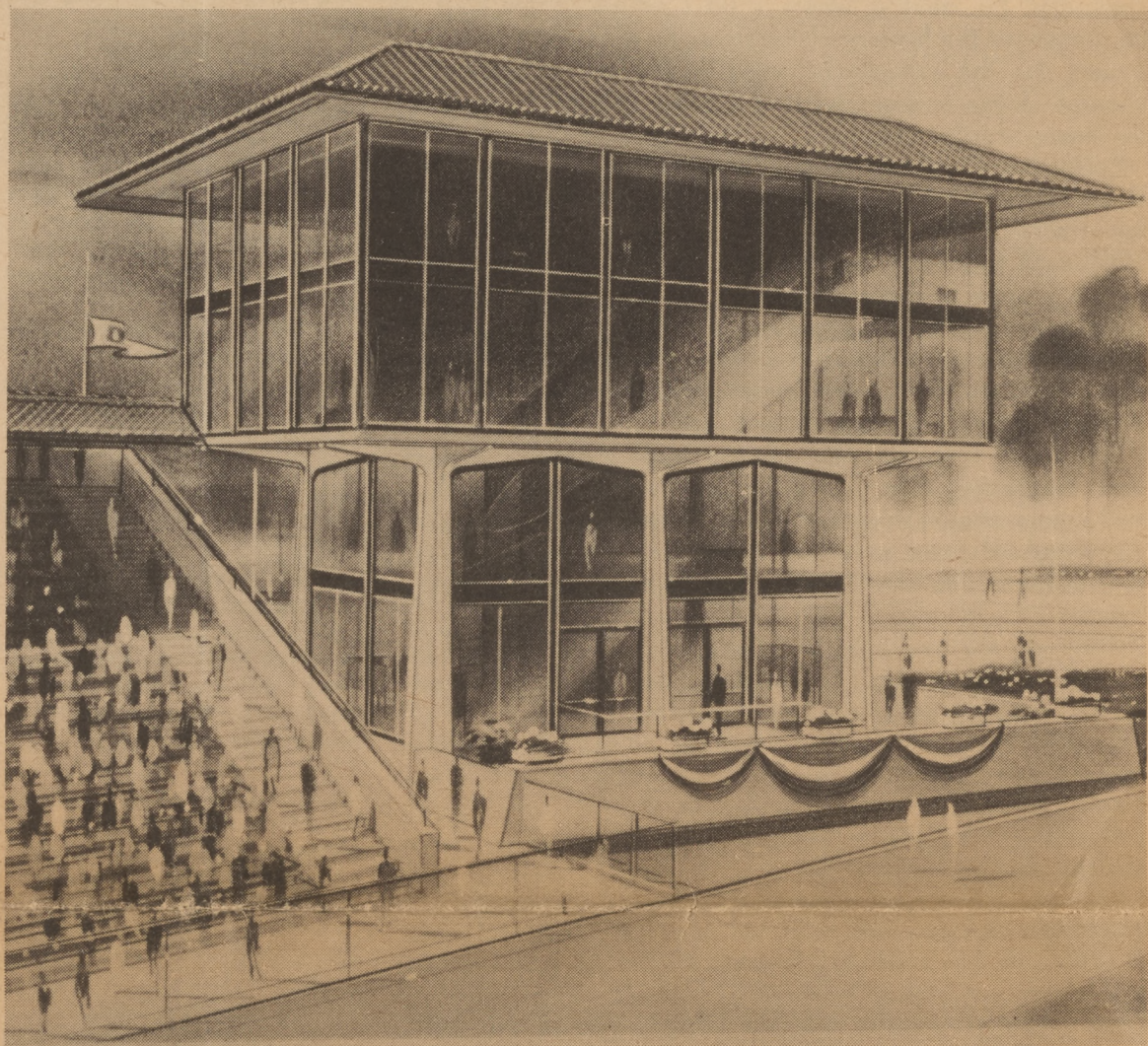
Lutheran services were started in El Toro during April of 1965, in a garage, and contained 26 adults and children. At the present time there is a total of more than 200 adults and children attending regular service.

Rev. Schlueter was assigned to the El Toro Lutheran Church during January of 1965. He previously served in Scottsdale, Arizona, Long Beach, Calif., San Diego and Brawley in Imperial County.

ORANGE COUNTY HAS FIVE DISTRICTS

The county of Orange is a General Law County divided into five supervisorial districts on the basis of registered voters and population according to the 1966 Orange County Progress Report.

The voters of each district, states the Progress Report, elects a supervisor who serves a four year term on the five-member Board of Supervisors.



THE ABOVE FOUR-STORY GLASS STRUCTURE will incorporate the Administration Tower of the nation's most modern and complete dragstrip facility which will soon be operating on the grounds of the historic Irvine Ranch, near Irvine. The initial phase of the building program of the Orange County International Raceway will be finished in the spring of 1967 at the cost of 1.5 million dollars which will mark the opening of the projected five million dollar installation.

Ultra Modern Dragstrip To Open On Irvine 120 Acres

By Carl E. Venstrom
Editor and Publisher

The grounds of the historic Irvine Ranch near Irvine will be the site of the nation's most modern and complete dragstrip facility it was announced this week.

William T. White, III, president of the firm which will build and operate the track, said that the initial phase of the track is to be finished during the spring of 1967 at the cost of 1.5 million which will mark the opening of the projected five million dollar installation.

120 Acre Site

To be erected on a 120 acre site close to the intersection of the Santa Ana-San Diego freeways, the complex will eventually include permanent stadium-type concrete grandstands and display and working space for manufacturers and retailers totalling more than 100,000 square feet.

A four-story glass enclosed tower and press facility which includes a TV camera deck; attractive, tree-shaded picnic

area; completely paved parking for thousands of cars; numerous food concession installations and a playground for children whose parents may be spectating or participating.

Unique Architecture

The buildings, said White, have been designed to complement the Irvine Company's blend of "old and new California" architecture and are totally unlike those of any racing plant in the world.

William T. White, III, president of the Orange County International Raceway, lives with his wife and son at 259 Walnut St., Newport Beach.

White is a Tustin Union High School graduate who received a B.A. degree from Stanford University in 1962. He served in the United States Navy, from 1962-65, and was an officer attached to the Underwater Demolition Team 12, and was also assigned to the Naval Amphibious Base at Coronado, Calif.

Other Orange County men who have been associated with White in the planning and execution of the Raceway include Mike Jones, who will serve as vice-president and general manager; Larry Vaughn, business manager and Mike McKenna, public relations director.

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Town Meeting Held On Water Tax Hike

AN EDITORIAL

More than 500 citizens packed the Niguel Theatre the other night for a meeting with the Moulton Niguel Water District on the problem of the large increase in taxes for water service in the area.

Ivor Hansen, president of Moulton-Miguel Water District, conducted the meeting where — for a period of one hour — he presented the history of the water district and the background for the present increase in the water costs. He showed charts and graphs to document his report, and for the basis of information.

Following President Hansen's presentation he, and the Water District Board, answered questions for one hour and ten minutes.

Although there was no apparent meeting of the minds during this open meeting it appears to this newspaper that much good, will eventually come out of this group meeting.

First, the water district should realize from this meeting that there has been poor communication between the residents of the area and the water board.

The local taxpayer, through the open meeting, learned that the board, through its speaker Hanson, agrees that tax payers should organize and that they should be represented. Hanson said that he wanted the home owners to nominate two members to join the present five man board.

Although the two man board representative will not be enough to satisfy many of the taxpayers it was the beginning of recognition by the water district.

County Assessor Andrew Hinshaw, at the close of the meeting, was urged by the taxpayer groups to say a few words. It appears to this newspaper that his advise was pertinent and wise when he said "Stay organized and work together and you will be heard. . ."

Assessor Hinshaw also remarked "that this is the largest tax meeting I have ever attended during my last ten years of traveling the width and breadth of the State of California."

From here it appears that the Citizen groups will need more meetings to formalize their thinking and requests. It was apparent at the meeting that they have some good leaders. From here, it will be work and communication with the water district that will bring results.

This is one of many issues our citizens will have to meet on, in a community that is growing as rapidly as this area. Through these meetings our community will take form and our problems will be solved by the democratic method.

Rancho Days



It was not easy for a Californian to prove title to a rancho. He had to exhibit documents, maps, and call upon his friends to swear to his possession. Boundaries were usually vague. An oak tree or a skull set in a tree was a common monument, as shown in this drawing.

THE RANCHO REPORTER
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The official newspaper serving the El Toro, Irvine, Laguna Hills, Mission Viejo and University Park area. The motto of the newspaper is to "inform and serve." Published weekly, on Wednesday.

Carl E. Venstrom Editor and Publisher
Jack C. Polley Business Manager

UCI Dr. Aldrich Speaks at Washington, D.C.

WASHINGTON, D.C. — America's universities should resist indiscriminate pressures for routine public service and give highest priority to projects which involve real research and scholarship.

This warning was given recently at the 80th annual convention of the National Association of State Universities and Land-Grant Colleges by Dr. Daniel G. Aldrich Jr., former dean of agriculture for the University of California and now chancellor of UC's new Irvine campus.

Many Demands

Never before have universities been expected to fulfill so many dreams and projects of the people, Dr. Aldrich said. These range from the space race and a cure for cancer to matters of community, state, national and international policy.

In the face of overwhelming and conflicting pressures," Dr. Aldrich asserted, "the university should resist institutionalization of problem-solving activities that can be accomplished as quickly and as well by the other agencies of society."

Understanding of Man

"Improved understanding of man himself and of the world in which he lives provides society with the payoff that exceeds any other service which a university can provide."

"It is more crucial for the university to supply society with successive generations of educated people, including tomorrow's teachers, researchers and problem solvers, than it is to attack specific problems of special groups," Dr. Aldrich said.

No Routine Tasks

"It should avoid involvement in the performance of routine and mundane tasks for carrying out, testing, surveying, or other types of research that promise to add little to basic knowledge."

The decision of whether or not a specific activity is consonant with the university's major concerns of teaching and research should be the province of the faculty member involved, Dr. Aldrich said.

University Character

"It is upon the commitment of this individual to pursue knowledge, to educate the nation's children and to solve its problems that the university derives its ultimate character."

"It is up to the university to strike a balance in the response to demands for public service on one hand, and freedom of scholars to pursue their own interests. Too much stress on service would risk the university being overwhelmed, while too much stress on the freedom of scholars would risk leaving unmet critical needs of a society which depends on its universities," Dr. Aldrich concluded.

The Vaquero



REFLECTIONS . . .

Our President Visits Asia

By Roshan Sharma

Our President's recent visit to Asia is a rather historic one. His visit marks a new landmark in our foreign policy. It signifies the end of the "white man's burden" era.

The English colonialists ruled with a stern but efficient manner. They employed the "divide and rule" policy to glorify their empire. They were rather successful.

French Colonialists

The French colonialists married the native girls and settled down to a life of leisure under the tropical sun. They did not care about the efficiency in administration. They were hopelessly unsuccessful as shown by the confusion that exists everywhere in the former French colonies.

Our President's visit marks the beginning of a new MORAL era in international diplomacy. It is the first time in world history that a strong country goes to the help of helpless nations when aggression takes place in an unprecedented manner. America is ready to spend a fantastic amount of money and shed plenty of blood. This is all done with no strings attached.

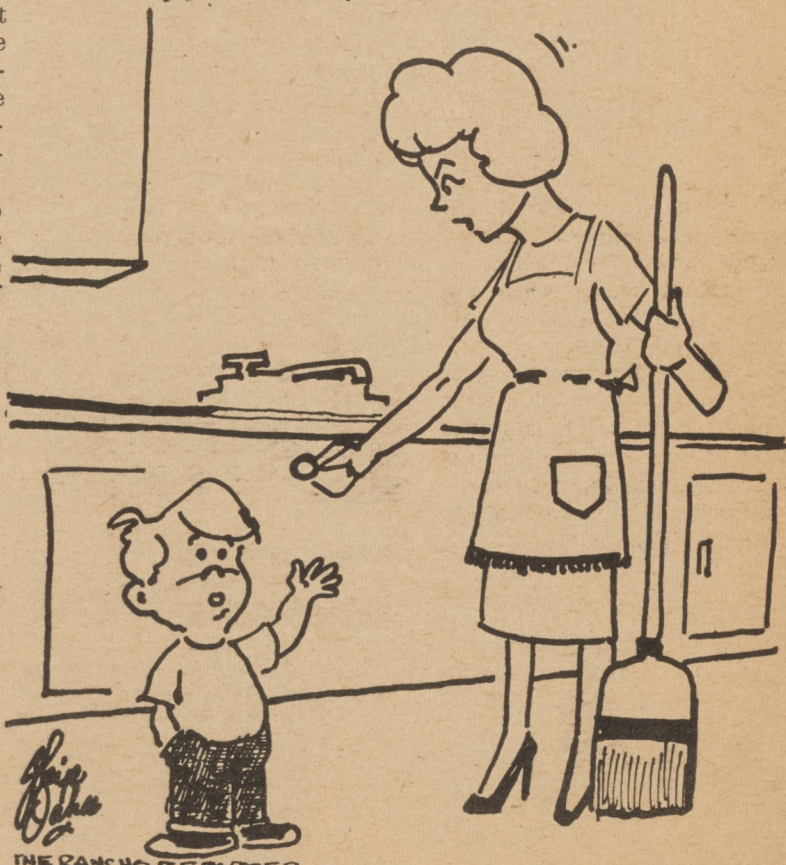
Joint Efforts

But President Johnson's recent visit is really significant because he has focussed the world's attention on the joint effort of many an Asian country who agrees with our policy. It is our policy to involve all the Asian countries in the battle to preserve liberty and freedom. This policy is slowly but steadily succeeding. This is shown by the number of Asian countries that have forsaken neutrality fully or partially.

LAND STATUS CHANGE

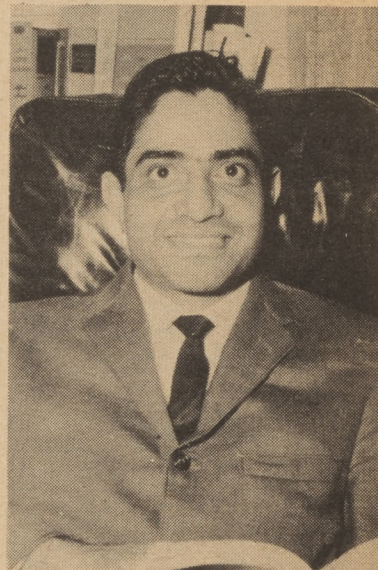
Orange County planners recently approved agricultural to residential change in status that was requested by Rosegien Construction Co.

This land is located on the northwest side of El Toro Rd., between Muirlands Blvd. and Baton Dr., and involves 3.93 acres.



THE RANCHO REPORTER

"HOW ABOUT SKIPPING MY ALLOWANCE this week and giving me a glass of water instead?"



Roshan Sharma

AIRLIFT FOR GI MAIL

Officer-in-Charge Samuel P. Rametta of the El Toro Post Office today announced that all first class mail, personal sound recordings and parcels weighing 5 pounds or less and measuring not more than 60 inches in length and girth combined will be airlifted on a space available basis between the United States and all military post offices overseas.

Also, under Public Law 89-725 — The Dulski Military Mail Act — which was signed by President Johnson on November 2 of this year, second class publications — such as newspapers and magazines published weekly or more often — will be airlifted from San Francisco to the armed forces serving in Viet Nam.

Five Pounds

Rametta also explained that parcels weighing five pounds or less and not exceeding 60 inches in length and girth combined, paid at surface rates, will be moved by surface transportation within the United States from the points of embarkation.

By Janis Van Voorhis

VIKING SCANDINAVIAN IMPORTS offers those of you wishing for something beautiful in furnishings with an eye on the price tag. Scandinavian and contemporary furniture along with a Spanish influence will be awaiting your impressions.

Swedish born, JIM LANG, owner and proprietor of Viking Imports, at 17837 Beach Blvd., Huntington Beach, is in a position to give you considerable discounts due to the fact he deals directly with the furniture factories.

Some of the items I saw on display were bedroom sets of elegant design, coffee tables of slate, marble and inset woods, occasional chairs with rich colors and durable fabrics, unique entry-way pieces and room dividers of all shapes and sizes.

JIM also carries a large variety of gifts that would make lovely presents and at the same time utilitarian in use. Such as imported ash trays, salt and pepper shakers, coaster sets, carving sets, paintings, wall sconces and decorative wall clocks.

Beautiful table lamps and hanging lamps, area rugs from Sweden in vivid colors to go with any motif, and all kinds of home accessories.

I was so impressed I purchased a bedroom set, wall sconce, liquor cabinet and a darling rocking chair. I also have my eye on two chairs that were just made for my living room.

I am going to visit VIKING SCANDINAVIAN IMPORTS again, for MR. LANG, also serves a darn good cup of coffee. Stop in and see some handsome furniture and enjoy the coffee (served by JIM) and mention that JAN sent you.

* * *

With the holidays around the corner I have been thinking along the lines of party giving foods. It is always fun to try gourmet specialties at this time of the year. ANDIAMO GOURMET FOODS at 13432 Newport Ave., Tustin has a complete stock of imported foods to enhance any occasion.

They have an Eastern style delicatessen with foods from around the world. Their Kosher products make even the connoisseurs mouth water. You can smell the baking breads, the aroma of smoked meats and catch a whiff of the marvelous array of cheeses. If you are not hungry when you enter I guarantee that you will be before you leave.

ANDIAMO also provided a catering service for those who request it. For the midnight buffet after cocktails or for the more formal dining, I hardly recommend giving ANDIAMO GOURMET FOODS a try.

The Patrón



Letters to the Editor

Congratulations

Nov. 17, 1966

Rancho Reporter
P.O. Box 237
El Toro, Calif.
Mr. Carl E. Venstrom
Publisher and Editor:

After thoroughly reading your newspaper, I congratulate you! My wife and I found it very interesting. We feel your paper will fill the news gap that has existed in this area.

I would like to express my confidence by being one of the first to place an ad in it.

Again, welcome, and good luck.

Yours truly,
John J. Langdon

* * *

Mr. Carl E. Venstrom
Publisher and Editor
The Rancho Reporter
Dear Carl:

Congratulations on the first issue of the RANCHO REPORTER. I found it concise, interesting, and easily read.

Sincerely,
Robert Dahlberg, Supt.
Tustin Union High School
District

* * *

November 22, 1966

Dear Editor:

Congratulations on the first issue of the area newspaper "The Rancho Reporter."

We enjoyed reading the paper and are so glad we have our paper now to serve our area.

Sincerely,
Mrs. Vera Lindley
24236 McCoy Road
El Toro

* * *

Carl Venstrom, Publisher
Rancho Reporter
Dear Sir:

"Congratulations" on the first issue of your newspaper.

I believe it's exactly the influence the Mission Viejo, El Toro, Laguna Hills, and University Park areas need for us to gain our own identity, feeling of unity and influence in Orange County.

I originally moved from the State of Utah to Southern California and I find I still miss the small town weekly which is devoted to my community and my neighbors.

I sincerely hope the "Rancho Reporter" will keep up this good work.

Best Wishes,
Bob Wallace
26332 Palomita Circle
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Lost Keys

Mr. Jack C. Polley
Business Manager
The Rancho Reporter
Dear Mr. Polley:

Received our first copy of "The Rancho Reporter" yesterday and I must say "Hooray for us."

Three to four weeks ago my son found a set of keys between the Republic and Laguna tracts. I have placed a notice at Alpha Beta to no avail.

If something could be put in "our" little paper I would be glad to return them to the owner if they will call me and identify the keys. The phone number is 837-6151. Please do not print name and address.

Thank you,
(Editor's note: Name and address has been withheld as requested.)

* * *

November 19, 1966

Carl Venstrom
Editor & Publisher
Rancho Reporter
El Toro, California
Dear Carl:

Enjoyed your first issue of the "Rancho Reporter." It's fun to have our own local newspaper. Keep up the good work.

Cordially,
Karl Woodson
26195 San Roque
Mission Viejo

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Year-around School Proves Debatable

By John W. Duncan

Many proposals for extending the school year have been made over the past fifty years of American education. Certain of these proposals resulted in programs actually put into operation over a period of years with some success.

Proponents of the year-round school argue that the practice of a long school vacation during the summer months had its origin in our agrarian life when children were needed on the farms and around the homes during the planting, growing and harvesting season. They would further propose that this present practice should be carefully re-examined in the light of current circumstances and existing needs.

Fixed Costs

In many ways the year-round school appeals to the business-man and the practical-minded citizen. The school plant, fully equipped and ready for use, seems to sit idle. The overhead costs of administration continue to be approximately the same, whether schools are open or closed. Fixed charges such as insurance, interest, and capital outlay costs remain fairly constant—open or closed. A careful study of these statements would show truth but truth by degree.

In general, those who argue for a longer school year present a variety of proposals for a variety of reasons. Most have one common point however—that is the assumption that education does not end in June and begin again in September and that schools, like businesses and industry, should be organized on a year-round basis.

ORANGE COUNTY ESTABLISHED 1889

The County of Orange was created March 11, 1889 when the new county withdrew from the southern part of Los Angeles County, states the 1966 Orange County Progress Report.

County residents selected Santa Ana as the county seat by a vote of 1,729 to 775 on July 11, 1889.

Two Plans

The two extended school year plans most promoted can be described as the "Four Quarter Staggered Plan," well pictured by its title, and the "48 Week School Year Plan."

In the staggered vacation plan, the traditional three-month summer vacation is virtually eliminated. Students attend three of the four quarters. Theoretically three-fourths of the children are in school while one-fourth are on a three month vacation.

48 Week Year

In the "48 Week School Year" students would attend school during four twelve week quarters. About four weeks would be left for vacation—probably distributed at appropriate times throughout the year such as the Christmas and Easter holiday seasons. This type of program gives students an opportunity to complete their four years of work in three or to take additional courses.

Those who oppose year-round schools argue that a "staggered plan" can result in inefficiency rather than efficiency unless total enrollments are large and unless the disposition of talent and course selection in all four quarters is about the same.

Family Hardships

They also point out that prevailing patterns of family and community living and working habits are against the acceptance of the staggered quarters plan. Experiments have shown that acceptance of family inconveniences and hardships which the staggered plan involved is an almost insurmountable obstacle to its operation.

Other arguments to refute the economy aspect of such a plan are also claimed—these involve weather, salaries, and transportation.

At the present time, compulsory all-year schooling is not known to be in operation anywhere in the country.

* * *

VIEJO CO. TRACT

RECEIVES O.K.

Orange County planners recently approved a tentative tract map of the Mission Viejo Co. for 604 single family (R-1) lots on 204 acres of the Mission Viejo Ranch.

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Red Hill Shopping Center

General Greene Holds El Toro Press Conference

By Dave Hall

"The war is going successfully in Vietnam," said General Wallace M. Greene Jr., Commandant of the Marine Corps, in a press conference at the El Toro Marine base recently before a crowd of television and newspaper reporters.

"When the marines first landed 18 months ago we held eight square miles. Today, we firmly control 1,700 square miles."

The General was hesitant to make an estimate on the length of war. When pressured by newsmen, he replied. "There are too many variables involved, each of which can lengthen or shorten the fighting period."

Civilian Stumbling Block

The marine chief indicated that the rice paddies of Asia were not as much of a problem as the civilian unrest in the United States. Greene continued, "Our only stumbling block is the attitude of some civilians here in the States."

Gen. Greene was asked if the student demonstrators and so called "viet-niks" have had any effect on Marine morale in Viet-Nam.

The commandant suggested that "those who entertain serious and sincere doubts about why we are fighting they should consider another facet — helping the Vietnamese to rebuild their war damaged economy. This is something which is apparent and all citizens can get behind."

Orange County Men Praised

Orange County received further mention as Gen. Greene praised the fighting reserves of the Orange-San Diego County Marine District. Greene added, "The reserves are our Sunday punch. They constitute a bank account which we can hold in reserve."

Operation Handclasp

One method for civilians, students and non-military personnel alike, to help is to participate in Operation Handclasp. Gen. Greene praised the program which would collect cash, building materials, medical necessities, and other strategic supplies for the people of South Vietnam.

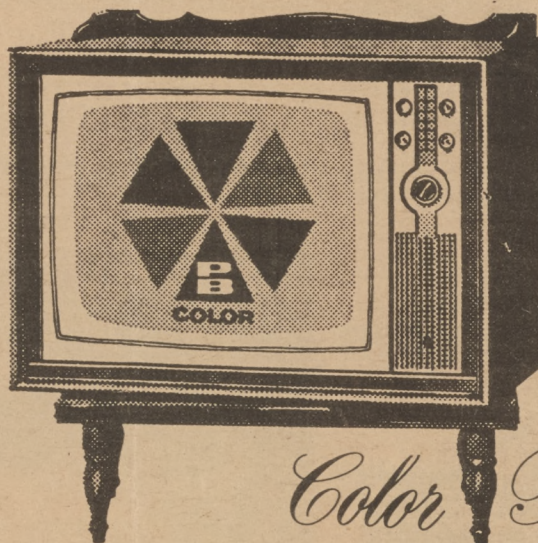


General Wallace M. Greene Jr.
Commandant, U.S. Marine Corp

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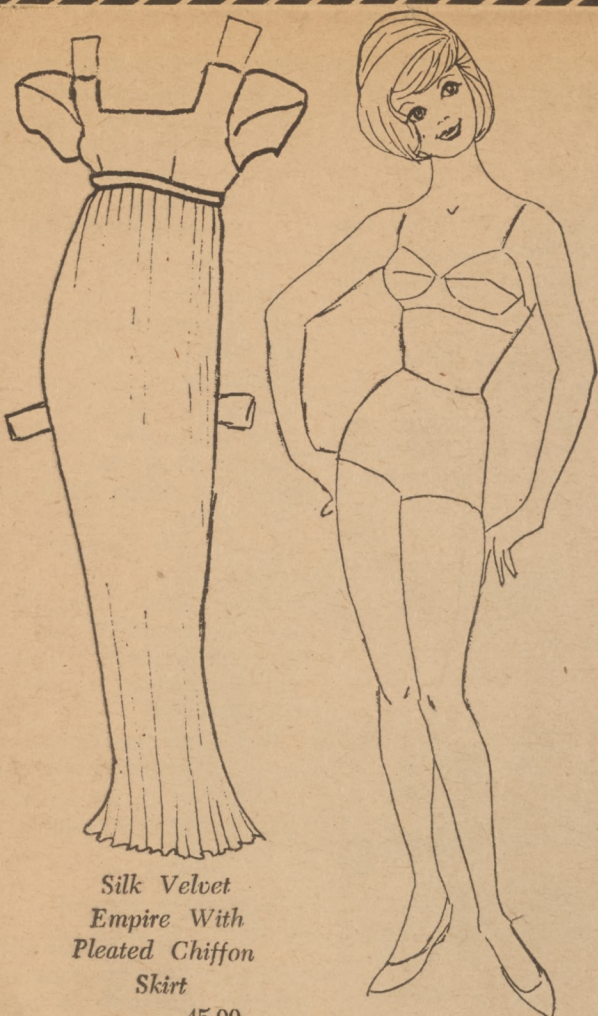
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